A circular inset photograph showing three young children of African descent. They are all smiling and looking towards the camera. The child on the left is wearing a blue shirt, the middle child is wearing a blue denim jacket, and the child on the right is wearing a blue shirt. The background of the photo is a warm, reddish-brown color.

COMMUNITY HERO ACTION GROUP

PROGRAM GUIDE

CONNECT. HONOR. ADVANCE. GROW

*Education, Outreach,
Mobilization Driven by Data and
Community Input*

Community Hero Action Group, a 501(c)3 non-profit is committed to improving health, wealth, and civic engagement outcomes across the Commonwealth of Pennsylvania.



Our Pledge

HOW COMMUNITY HERO ACTION GROUP (CHAG) GETS WORK DONE

CONNECT

We connect with organizations & individuals to explore fresh alliances that extend community impact.



HONOR

We honor the African-American experience by listening to and finding inspiration in lived experiences of the communities we serve.



ADVANCE

We advance an individual's power by engaging with them through education and programs.



GROW

We grow our community's capacity to transcend disparities in health and wealth.





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ESTABLISHED
2021



Our **Mission**



"Our mission is to empower the African American community by increasing access to trustworthy health and financial education, resources, and services, to promote equitable health and wealth outcomes."

Our Numbers:

200+

Awesome Community Events

40+

Unique collaborations

800+

Hours of Educational Programs

103+

Workshops and Presentations

Starting in 2024 Q1, we will be implementing metric goals based on published research findings and/or results from evidence-based programming.



Our PROGRAMS



Health

- *The Pennsylvania Black Health Matters Conference*
- *Health in Action Day*
- *Bridging the Digital Divide to Equitable Health Outcomes (BDDEHOP)*
- *Her Health Matters Radio Show*
- *Community Advocates for Senior Empowerment (C.A.S.E.) Project*
- *EXCEL FUND*



Wealth

- *Project 2053 Financial Literacy with a focus on the transfer of generational wealth*
- *The Black Bookshelf*
- *Green Path Ways*



Civic Engagement

- *Build the Bloc*





HEALTH



EQUAL ACCESS TO
QUALITY HEALTHCARE



African-Americans face significantly higher mortality rates compared to other groups. We're actively working to address this issue. Our approach includes **improving healthcare access, advocating for equitable outcomes; raising awareness; and collaborating with other non-profits, community leaders, and community members to improve health equity.**



#PABlackHealthMattersConference



Pennsylvania Black Health Matters Conference



OUR ANNUAL CONFERENCE PRIORITIZES REPRESENTATION WITH AN AVERAGE OF 93% OF PRESENTERS BEING AFRICAN-AMERICAN AND 95% PEOPLE OF COLOR.



FREE ANNUAL CONFERENCE DEVELOPED FOR THE COMMUNITY, INSPIRED BY THE COMMUNITY



Every year, during **National Minority Health Month (April)**, we host an annual free conference that draws hundreds of attendees. This keystone event provides relevant, relatable, actionable information to community members. Each year there is a different theme and innovative programming, such as a “Laughter is Medicine Comedy Show, live cooking demonstrations, and educational forums. This event emphasizes health equity and community empowerment, aiming to empower community members for positive change within their lives and neighborhoods.

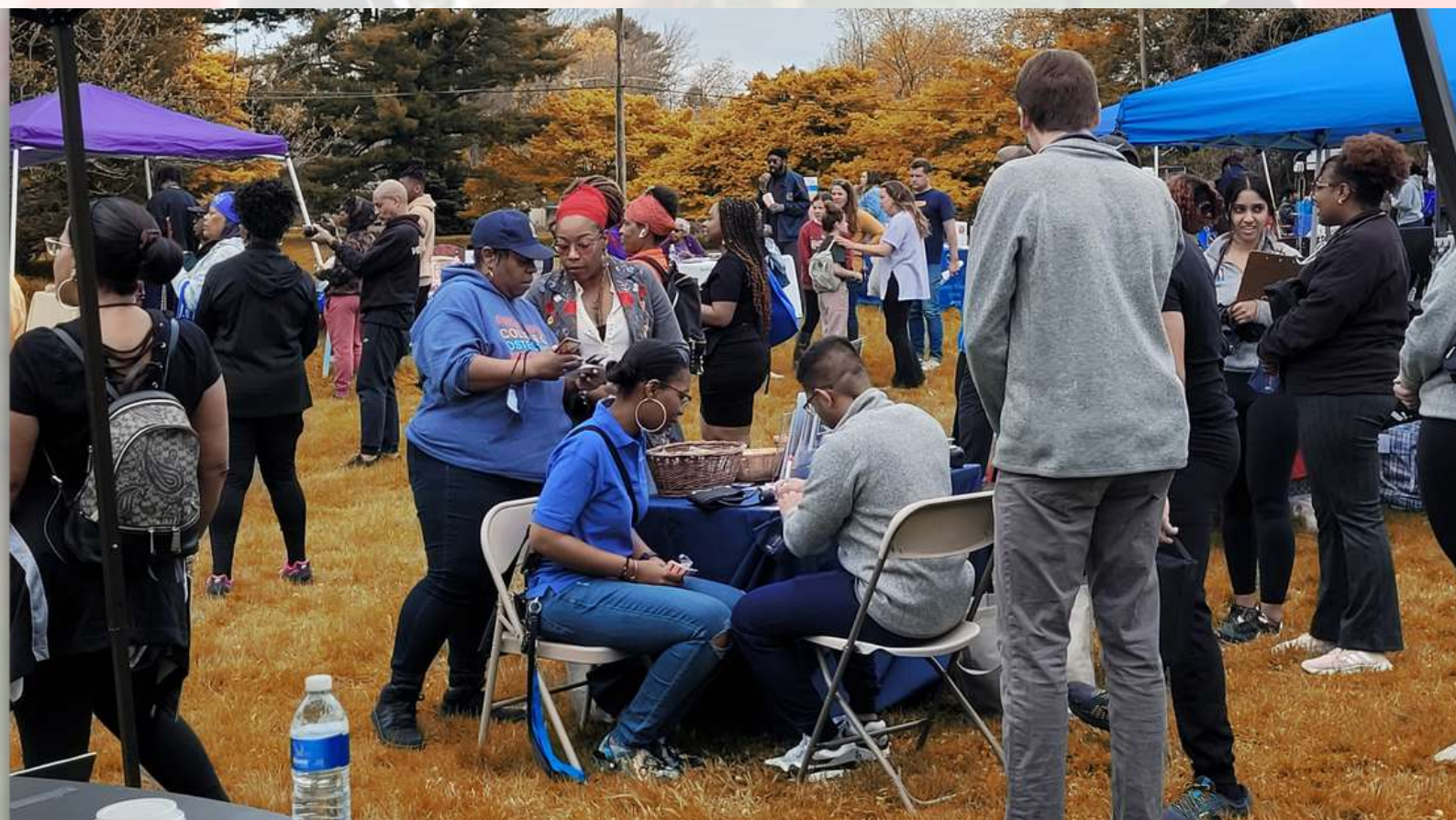


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www.communityheropa.org



Health In Action Day



A popular component of the PA Black Health Matters Conference is **Health in Action Day**. The event focuses on innovative urban health solutions to address the challenges in communities of color. We curate a strategic blend of what we like to call “edutainment” which includes health resources and services combined with food, games, music, live entertainment, and live presentations.



#HerHealthMattersRadio



Her Health Matters Radio Show



Our live radio show is hosted by the one and only Safiyya Shabazz, MD, an independent general practitioner and also the President of the Medical Society of Eastern Pennsylvania. She interviews doctors, specialists, community leaders, and elected officials about all matters affecting the health and wellness of the African-American woman.



This show airs on the only Black-owned station in Pennsylvania, WURD Radio, 900AM and 96.1FM.

Community Hero
Action Group

Her health MATTERS

SUNDAY, SEPTEMBER 24, 2023

2PM - 3PM

"Triggered Voices and Healing Stories: The Impact of Gun Violence in Philadelphia"

Live **wurd** 96.1 FM
900 AM

herhealthmatters.black



HOST DR. SAFIYYA SHABAZZ



Jamie Brunson
Executive Director
of First Person Arts



Yolanda Hughes
Director of Network of
Neighbors at DBHIDS



Rosalinda Pichardo
Founder of Operation
Save Our City

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Bridging the Digital Divide to Equitable Health Outcomes



Bridging the Digital Divide to Equitable Health Outcomes Project (BDDEHOP, affectionately pronounced Bee-Dee-Hop) is an initiative that aims to increase the use of telehealth services and increase digital literacy in the African-American community.

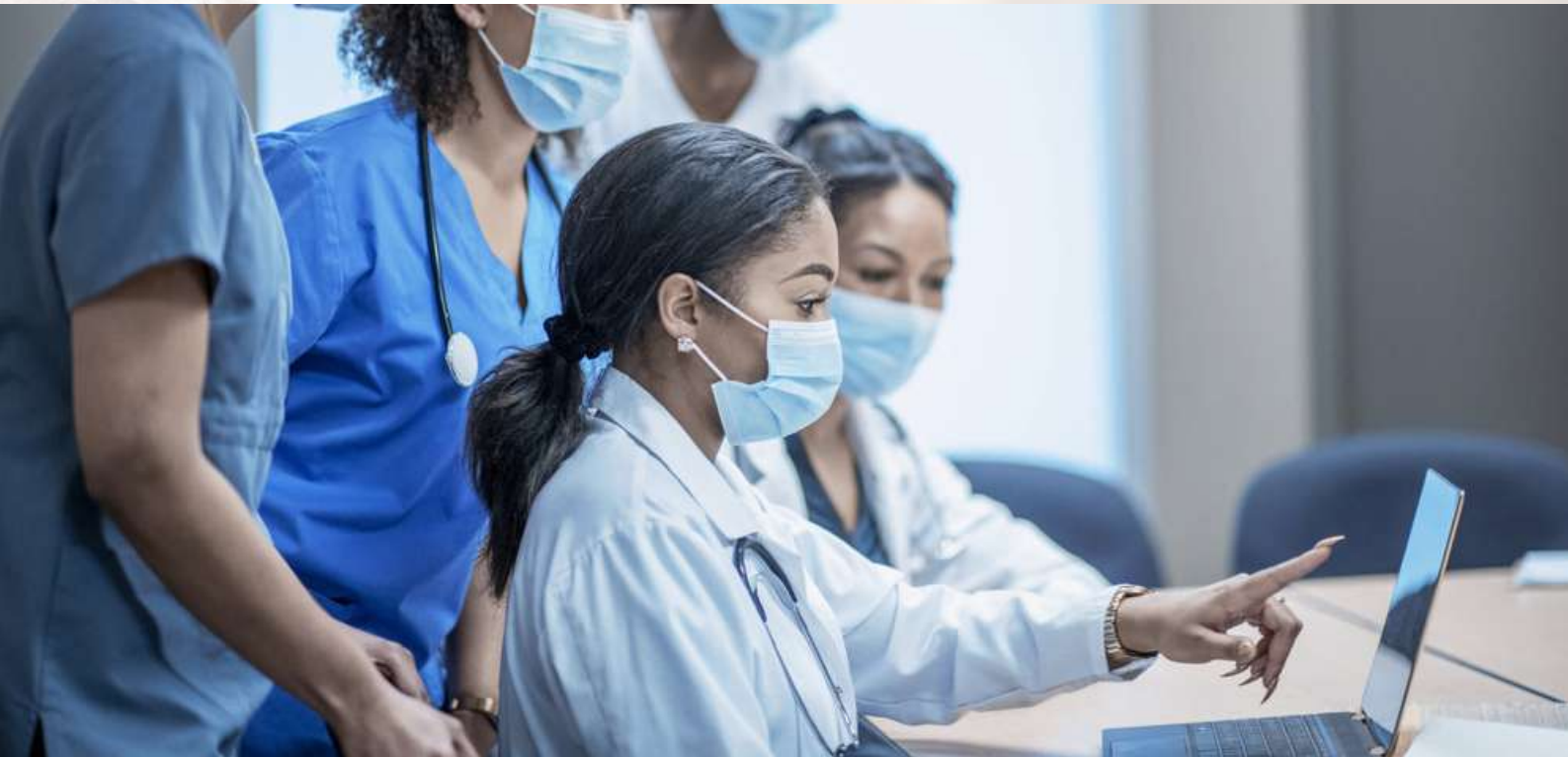
- Community Workshops
- Statewide Online Directory of Telehealth Apps
- Equipment Assistance
- 24/7 Direct Support



Community Advocates for Senior Empowerment Program (C.A.S.E)



A program designed on the **evidence-based program**, Health IDEAS, which utilizes community health workers to identify depression and isolationism in the senior African-American community and assist with referrals and appropriate resources for community participants.



Exam, Certification, and Licensure (EXCEL) Fund

The Examination, Certification, and Licensure (EXCEL) Fund is a program designed to provide vital financial assistance to individuals pursuing careers in medicine and mental health. The goal is to increase the pipeline of culturally competent healthcare professionals.

What This Fund is Used For

- ✓ **PREP COURSE FEES:** WE OFFER FUNDING FOR PREPATORY COURSES OF THE MEDICAL COLLEGE ADMISSION TEST AND MENTAL HEALTH PROFESSIONAL CERTIFICATION AND LICENSURE TESTS.
- ✓ **TEST FEES:** OUR FUND COVERS THE EXPENSE OF THE TEST



#project2053



WEALTH



A TRUSTED RECENT STUDY PROJECTS THAT BY THE YEAR 2053, THE NET WORTH OF BLACK FAMILIES IS ANTICIPATED TO HIT \$0.

<https://bit.ly/forbesblackwealth>



TRANSFER OF GENERATIONAL WEALTH IS KEY

Our goal is to reshape the trajectory of prosperity within the African-American community by implementing a comprehensive program that emphasizes education and often neglected dialogue. By combining fresh conversations with community involvement and strategic partnerships, we intend to generate the momentum needed to establish a lasting legacy of wealth for future generations.



Project 2053

The **Wealth Transfer and Legacy Planning Program** empowers individuals and families to secure their financial legacies and transfer wealth smoothly to future generations. It covers vital areas such as life insurance, wills, probate, and business succession.

GREEN PATHWAYS

Solar Workforce Access and Education Program

The Solar Empowerment Initiative is committed to fostering a diverse and inclusive renewable energy workforce by providing educational opportunities, mentorship, and career support to adult Black students. Together, we will drive positive change in the solar industry and create a sustainable future for all.



- **Life Insurance:** Providing easy-to-understand concepts and learning how to strategically use life insurance to protect loved ones and ensure financial stability.
- **Wills and Estate Planning:** Education on creating legally binding wills and comprehensive estate plans.
- **Probate Education:** Demystification and education on its purpose, importance, and how to minimize complexity and costs
- **Business Succession Planning:** Specialized support for single business owners on transitioning their businesses, identifying successors, and ensuring a financially optimized transition.
- **Inheritance Education:** Beneficiaries receive financial and investment management education.
- **Family Communication and Legacy Values:** Encourages open discussions about family values and wealth preservation.

This program empowers families to make informed financial decisions, ensuring enduring financial security and a lasting legacy for future generations.

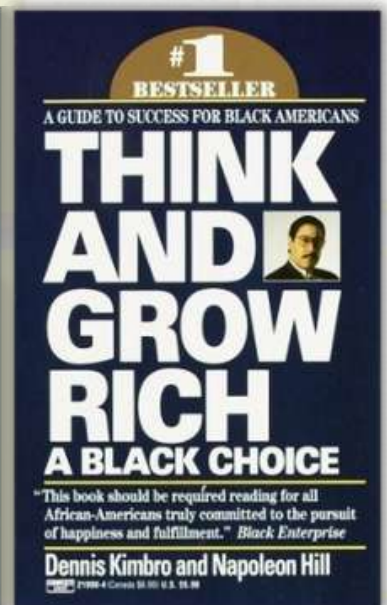
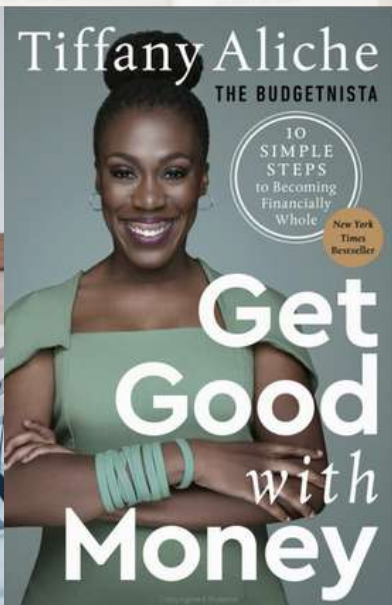


The Black Bookshelf



The **BLACK BOOK SHELF**

The Black Bookshelf features a curated selection of **monthly book recommendations** from influential leaders, centered around topics of finance and wealth. It aims to guide and support individuals in their journey toward financial freedom, providing valuable resources for making informed and beneficial financial decisions.





CIVIC



We are building the voting bloc of the African-American community one vote at a time. Voices must be heard at the ballot because policy affects every aspect of a community's well-being.





Build the Bloc

#VoteEverySix

Build the Bloc is our non-partisan voter education and voter mobilization campaign that is dedicated to empowering African-American voters to make sure their voice is heard at the ballot box.



Voter Education: Providing tailored voter education through workshops and outreach events.

Community Outreach: Engaging and mobilizing African American communities through grassroots efforts.

Voting Plans: Encouraging personalized voting plans for consistent voter participation.



PARTNERS | SUPPORTERS | COLLABORATORS



American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™
Pennsylvania Chapter



KARR BARTH ASSOCIATES



Bank



NAACP



GIFT of LIFE DONOR PROGRAM



W'VE ALSO WORKED WITH THE FOLLOWING PHENOMENAL ORGANIZATIONS:

- NAACP CHELTENHAM
- NAACP NORRISTOWN
- NAACP STATE CONFERENCE
- MAINLINE HEALTH
- WALMART
- RITE AID
- HEALTH PLAN PARTNERS
- TRI-COUNTY YWCA
- ONE BOOK, ONE NORRISTOWN
- BETHEL AME CHURCH-ARDMORE
- UNITY IN THE COMMUNITY
- AND MANY MORE...



OUR FOUNDER

NICOLE MCGRUDER

Nicole McGruder is a forward-thinking social innovator, fervent activist, and community leader with a proven history of skillfully building and leading diverse teams. She is also a seasoned organizer of impactful civic initiatives, both at the local and statewide levels.

- Habitat for Humanity-Philadelphia, Board Member
- PA Human Relations Commission-Philadelphia Advisory Council, Chair
- NAACP PA State Conference, Health Chair
- PA Youth Vote, Board Member





BOARD OF DIRECTORS



KAYA JONES



MONIQUE KEELS, ESQ.



ANGELIQUE HINTON



NICOLE MCGRUDER



DR. WILLIAM SIMMONS





ADVISORY BOARD



JOY BERGEY



**REVEREND CAROLYN
CAVANESS**



GISELLE KNOBLAUCH



EDDIE T. GRAHAM, ESQ.



DR. SAFIYYA SHABAZZ



SELENA HODGE



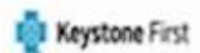


#CHAGMedia

Media



SUPPORTED BY





Our Highlights

We have been busy over the past few years. Here are a few of our highlights.



Health

Special initiative in which we developed and filmed a piece on the opioid epidemic in the Kensington area of Philadelphia with the support of Shatterproof.



Civic

Some of the top elected officials have participated in our forums and annual health conference including, Speaker of the PA House of Representatives Joanna McClinton; PA Legislative Black Caucus Chair, Donna Bullock; PA Senator Art Haywood; PA Secretary of Aging Robert Torres; US Senator John Fetterman

We led a successful county-wide voter mobilization initiative called "Vote Today Montco."

In partnership with the PA Human Relations Commissions, we developed and organized a full day of intergenerational civic engagement at the National Constitution Center called PA Engage Day.



Wealth

Exciting, impactful updates to come.



GALLERY





#BeAHero



CONTACT US



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W: www.communityheropa.org



f  [@communityheropa](https://www.instagram.com/communityheropa)







